

# THE ROLE OF MEDIA, CSOS AND TECHNOLOGY FOR ACCOUNTABILITY, TRANSPARENCY AND REFERENCE IN ACHIEVING UHC

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Health Reform Foundation of Nigeria (HERFON)



# Introduction

- UHC is a political process that involves negotiation between different interest groups
- CSOs and Media are well-positioned to support the government in the delivery of healthcare and remove the barriers affecting UHC
- Need for increased citizen participation in the process of health legislation
- UHC is an opportunity to promote a comprehensive and coherent approach to health, beyond the treatment of specific diseases
- Strengthen the health system to efficiently deliver integrated, people-centred health services.
- Accountability is critical to inform the pace and pathway of progress towards UHC.

# Get it Right

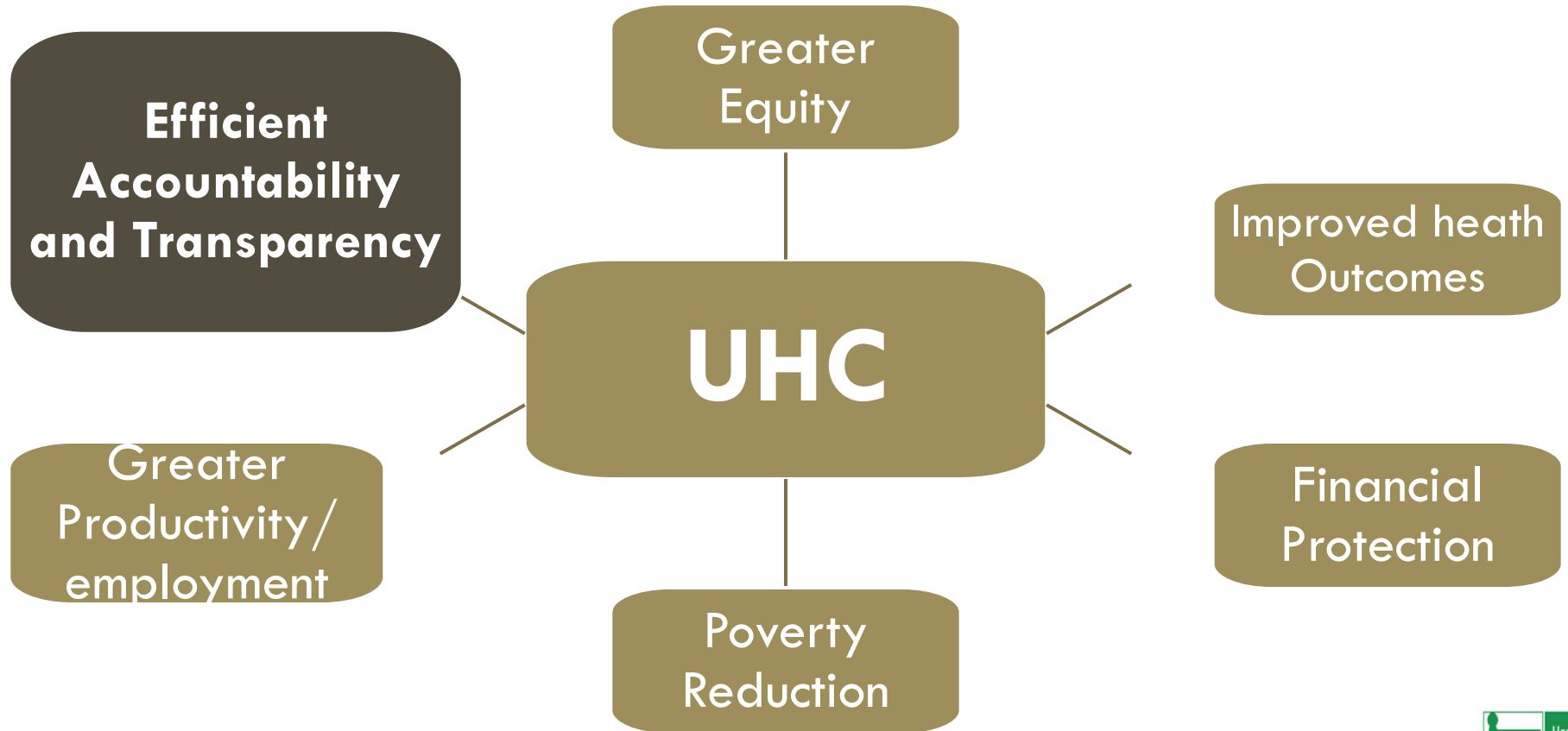
SDG 3: Ensure healthy lives and promote well-being for all at all ages



**Target 3.8:**

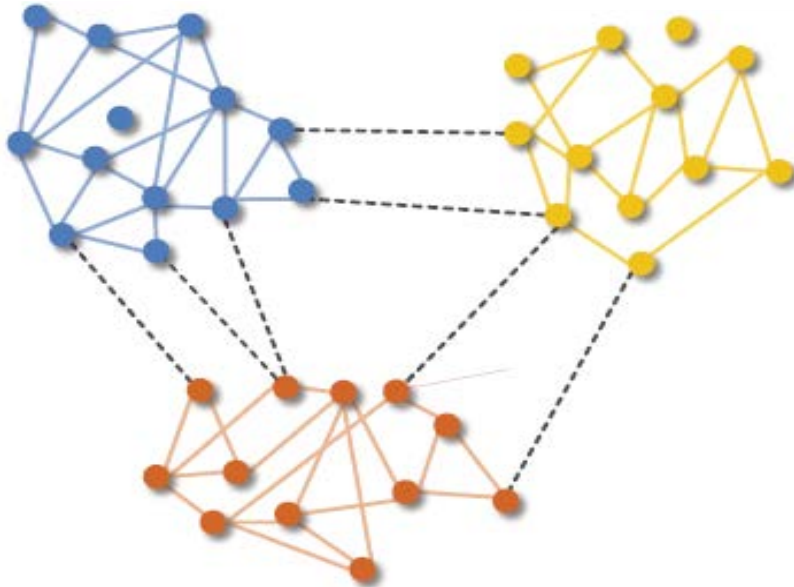
**Achieve universal health coverage, including financial risk protection, access to quality essential health-care services, medicines and vaccines for all**

# Expected Outcome of UHC

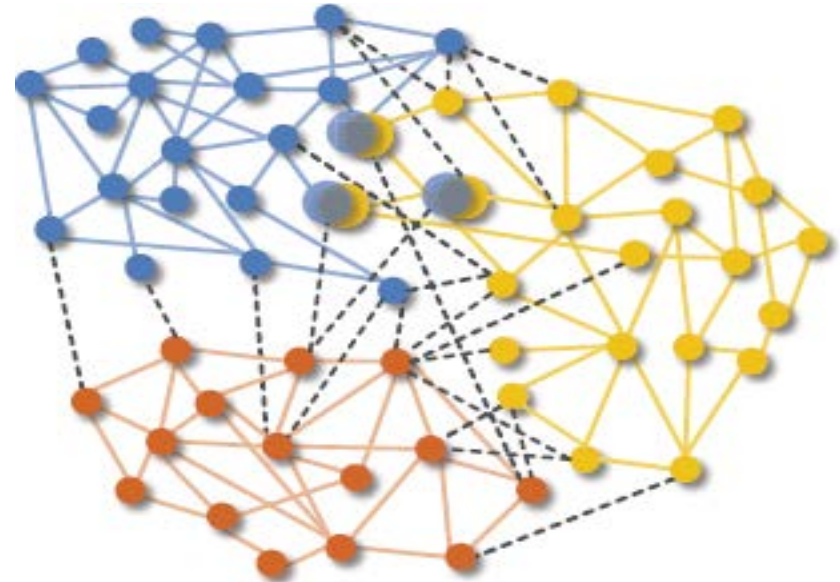


# UHC Stakeholder Ecosystem

Old Paradigm



New Paradigm



Government  Private Sector  People (Media, CSOs) 

# Benefit of Collaboration

## RESPONSIBILITY:

- Enhance policy coherence, cooperation and coordination

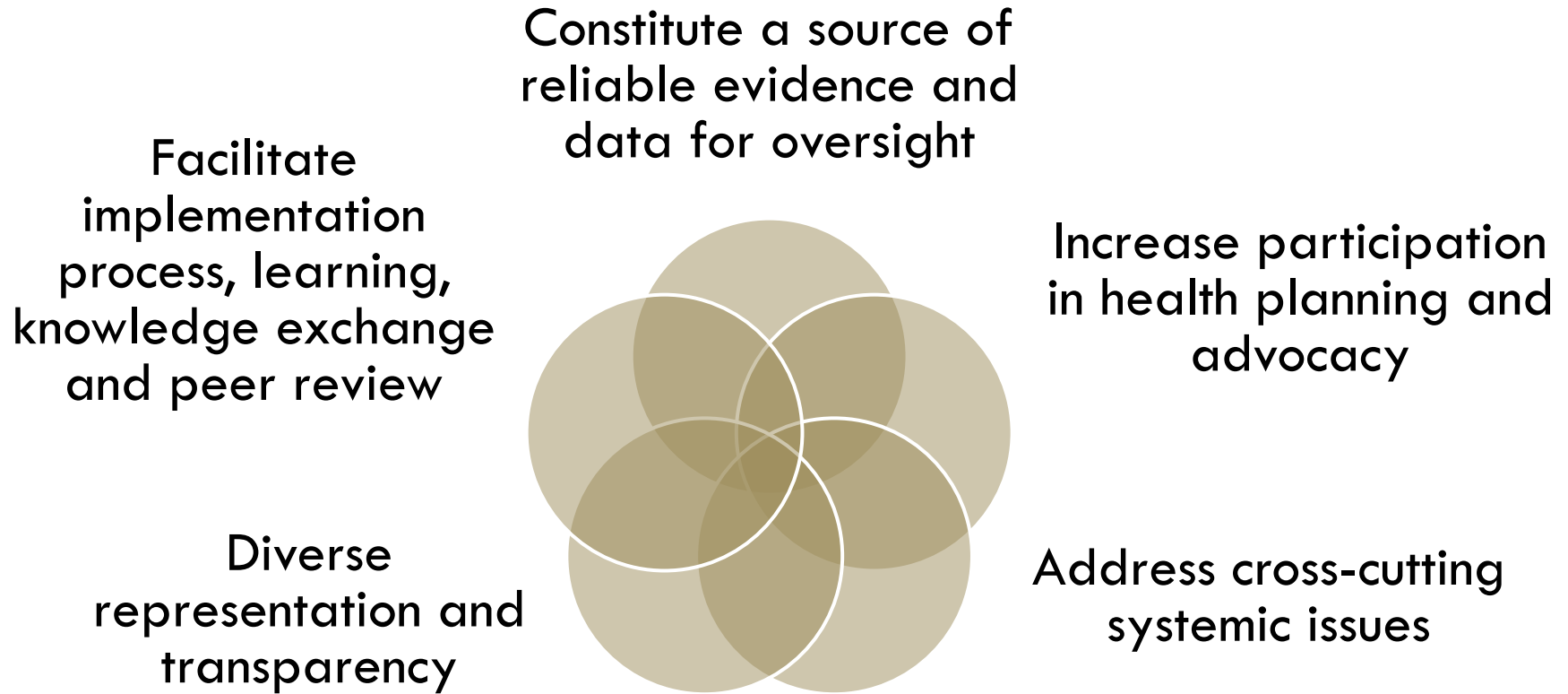
## ANSWERABILITY:

- Space for multilevel interaction and participation
- Enhance the flow of information and feedback
- Improve access to information.

## ENFORCEABILITY:

- Monitoring performance, supporting compliance and enforcement
- Strengthen support and control mechanisms

# Non-State Actors Engagement Mechanism



# Benefit of Collaboration

Support law-making process

Improve and increase citizen participation

Strengthen Evidence-based policy making,

Surveillance/  
Report real time situations

Track budget and policy implementation

Advocate for prioritization of health issues on government agenda

Wider coverage

Ensure continuity, ownership, and sustainability

Monitor for quality of care/service

Bridge gap between policy formation, implementation and result

Pursue adherence and compliance

Provide the needed technical and research support

Correct misconception

Provide evidence for investigation



# Modern Technology

There has been changes in technology and its use in ensuring accountability and transparency aligning with the information age. As a result of the information and communication boom, a combination of new technologies is being used to obtain, disseminate and share information as never before. Social media has also become a powerful tool to advocating for desired changes, share ideas and solutions in almost all spheres of daily life.

# Using Modern Technology for UHC



Polycymakers



Channel



Citizens

Use of technology improves communication and knowledge  
Sharing, create platform for effective oversight and fast track the achievement of  
UHC

# Recommendations: Strategies for engagement

- ❑ Meaningful engagement with CSOs and media
- ❑ Inclusion in the process of law making and oversight functions
- ❑ Create a platform for regular consultation
- ❑ Maximize modern technology to showcase your work (Tell your story)

# What's Our Take

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How do we engage with the Media, CSOs and technology to drive our effort in achieving UHC?

# End Note



**More money for  
health, more health  
for money,**

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Thank You!  
Jim

